

CVS Group plc
("CVS" or the "Company")

Directorate Change

CVS, the UK's leading provider of integrated veterinary services, is pleased to announce the appointment of Deborah Kemp to the position of Non-Executive Director with immediate effect.

Deborah has a background of demonstrable commercial success, operating in a variety of roles in the consumer and hospitality sectors. Since 2015, she has been a director of Vennco Limited, a consultancy which specialises in the consumer facing, retail and hospitality sectors, and assists multi-site business through growth, change and transformation. In September 2017, Deborah became Interim CEO of private equity backed Synseal Group, a UK-leading manufacturer and supplier of high quality products to the fenestration industry, having supported the group in the development of its growth plans in recent months.

Deborah's extensive experience of working at company board level includes serving as Chief Executive Officer of Laurel Funerals from 2010 to 2015, which during her tenure successfully rebranded the business, focused its marketing on the customer's needs and experience, and delivered significant growth and returns for shareholders. Prior to this, she was Chief Operating Officer at De Vere Hotels & Resorts from 2009 to 2010, with responsibility for all aspects of financial and operational delivery. Deborah formerly held a number of positions at Punch Taverns plc from 1998 to 2008, including five years as Property and Development Director of the leased estate of several thousand sites, and culminating in her position as an executive board member, as Managing Director of the leased business.

Richard Connell, Chairman of CVS commented:

"The Board is delighted to welcome Deborah as a Non-Executive Director. She brings a wealth of experience in consumer-facing, multi-site businesses, including in the areas of investment, estate management and M&A. Her broad operational and organisational expertise will enable her to provide valuable input to the next phase of development for the Group.

"As a result of this appointment, the Board of CVS now comprises two Executive Directors and two independent Non-Executive Directors, as well as myself as Non-Executive Chairman, reflecting our commitment to attaining high standards of corporate governance."

Additional information pursuant to Rule 17 and Schedule Two Paragraph (g) of the AIM Rules for Companies is disclosed below in relation to Deborah Kemp's appointment to the CVS Board.

Contacts:

CVS Group plc
Simon Innes, Chief Executive
Nick Perrin, Finance Director

Tel: 01379 644 288

N+1 Singer (Nominated Adviser & Broker)
Aubrey Powell
Liz Yong
James Hopton

Tel: 020 7496 3000

Additional Information

Deborah Jane Kemp (aged 56), holds or held the following Directorships or Partnerships in the past 5 years:

<i>Current directorships/partnerships</i>	<i>Past directorships/partnerships</i>
<ul style="list-style-type: none"> • Vennco Limited 	<ul style="list-style-type: none"> • Laurel Memorials Limited • Dignity Funerals No.4 Limited • Earl & Co. (Funeral Services) Limited • Former LMF WHS Limited • Chris White Funeral Directors Limited • Payne & Sons Funeral Directors Limited • Stratford Upon Avon Funeral Services Limited • Laurel Funerals Limited • L.M. Funerals (Holdings) Limited • F. Jennings & Sons Limited • Bartlett & Hobbs Limited • Earl & Co. (Ashford) Limited • K.Y. Green Limited • W H Scott & Son Limited • Bexley & Crayford Funeral Service Limited • F.M. & J. Wait & Co. Limited • Former LMF AJN Limited • Former LMF FJ & S Limited • Steven Mears Funeral Directors Limited • Arthur J. Nash Limited • William J. Painter, Limited • Former LMF KYG Limited • Former LMF FMJW Limited • L M Funerals Limited

- Henry Ison & Sons Limited

Deborah currently holds no interest in the ordinary share capital, or other securities, of the Company.