

20 December 2019

**CVS Group Plc**  
**("CVS" or the "Company")**

**Long Term Incentive Plan Awards**

CVS, one of the UK's leading providers of integrated veterinary services for small and large animals, announces that on 19 December 2019 it granted option awards over a total of 141,389 of the Company's ordinary shares of 0.2 pence each ("Ordinary Shares") under the CVS Group Long Term Incentive Plan 2019 ("LTIP 13") (the "Options"). The Option awards were made to certain Directors as detailed below, with the balance being issued to certain other employees.

**Options awarded to Directors**

Name	Role	Number of Ordinary Shares
Richard Fairman	Chief Executive	46,296
Ben Jacklin	Chief Operating Officer	27,778
Robin Alfonso	Finance Director	14,815

The awards will vest in 3 years' time, subject to certain performance criteria, relating to earnings per share growth and total shareholder return over the three-year period between 1 July 2019 and 30 June 2022, being satisfied.

The notification below, made in accordance with the requirements of the EU Market Abuse Regulation, provides further detail.

**Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them**

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	Richard Fairman
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	Chief Executive
b)	Initial notification /Amendment	Initial Notification

<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>					
a)	Name	CVS Group plc				
b)	LEI	213800J41XDQ2NX48O05				
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>					
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 0.2 pence each  GB00B2863827				
b)	Nature of the transaction	Grant of options under LTIP 13				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>Exercise price of 0.2p</td> <td>46,296</td> </tr> </tbody> </table>	Price(s)	Volume(s)	Exercise price of 0.2p	46,296
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Exercise price of 0.2p	46,296					
d)	Aggregated information  - Aggregated volume  - Price					
e)	Date of the transaction	<b>19 December 2019</b>				

f)	Place of the transaction	<b>Off market</b>

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	Ben Jacklin
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	Chief Operating Officer
b)	Initial notification /Amendment	Initial Notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	CVS Group plc
b)	LEI	213800J41XDQ2NX48O05
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f)	Place of the transaction	<b>Off market</b>				

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	Robin Alfonso
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	Finance Director
b)	Initial notification /Amendment	Initial Notification

<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>					
a)	Name	CVS Group plc				
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