

CVS Group Plc
("CVS" or the "Company")

Long Term Incentive Plan Awards & PDMR Dealing

CVS, one of the UK's leading providers of integrated veterinary services for small and large animals, announces that it has concluded its annual grant of option awards over a total of 136,485 of the Company's ordinary shares of 0.2 pence each ("Ordinary Shares") under the CVS Group Long Term Incentive Plan 2020 ("LTIP 14") (the "Options"). The Option awards were made to certain Directors as detailed below, with the balance being issued to certain other employees.

Options awarded to Directors

<i>Name</i>	<i>Role</i>	<i>Number of Ordinary Shares</i>
Richard Fairman	Chief Executive Officer	41,030
Ben Jacklin	Chief Operating Officer	24,618
Robin Alfonso	Chief Financial Officer	13,540

The awards will vest over three years, subject to certain performance criteria, relating to earnings per share growth and total shareholder return over the three-year period between 1 July 2020 and 30 June 2023, being satisfied.

The notification below, made in accordance with the requirements of the EU Market Abuse Regulation, provides further detail.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Richard Fairman
2	Reason for the notification	
a)	Position/status	Chief Executive Officer
b)	Initial notification /Amendment	Initial Notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	

a)	Name	CVS Group plc				
b)	LEI	213800J41XDQ2NX48O05				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 0.2 pence each GB00B2863827				
b)	Nature of the transaction	Grant of options under LTIP 14				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>Exercise price of 0.2p</td> <td>41,030</td> </tr> </tbody> </table>	Price(s)	Volume(s)	Exercise price of 0.2p	41,030
Price(s)	Volume(s)					
Exercise price of 0.2p	41,030					
d)	Aggregated information - Aggregated volume - Price					
e)	Date of the transaction	6 October 2020				

f)	Place of the transaction	Off market
----	--------------------------	------------

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Ben Jacklin
2	Reason for the notification	
a)	Position/status	Chief Operating Officer
b)	Initial notification /Amendment	Initial Notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	CVS Group plc
b)	LEI	213800J41XDQ2NX48O05
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument	Ordinary shares of 0.2 pence each
	Identification code	GB00B2863827

b)	Nature of the transaction	Grant of options under LTIP 14					
c)	Price(s) and volume(s)	<table border="1"> <tr> <td>Price(s)</td> <td>Volume(s)</td> </tr> <tr> <td>Exercise price of 0.2p</td> <td>24,618</td> </tr> </table>		Price(s)	Volume(s)	Exercise price of 0.2p	24,618
Price(s)	Volume(s)						
Exercise price of 0.2p	24,618						
d)	Aggregated information - Aggregated volume - Price						
e)	Date of the transaction	6 October 2020					
f)	Place of the transaction	Off market					

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Robin Alfonso
2	Reason for the notification	
a)	Position/status	Chief Financial Officer
b)	Initial notification /Amendment	Initial Notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	

a)	Name	CVS Group plc				
b)	LEI	213800J41XDQ2NX48O05				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 0.2 pence each GB00B2863827				
b)	Nature of the transaction	Grant of options under LTIP 14				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>Exercise price of 0.2p</td> <td>13,540</td> </tr> </tbody> </table>	Price(s)	Volume(s)	Exercise price of 0.2p	13,540
Price(s)	Volume(s)					
Exercise price of 0.2p	13,540					
d)	Aggregated information - Aggregated volume - Price					
e)	Date of the transaction	6 October 2020				
f)	Place of the transaction	Off market				

Contacts:

CVS Group Plc

Tel: 01379 644288

Richard Fairman, Chief Executive

Juliet Dearlove, Company Secretary

N+1 Singer (Nominated Adviser and Broker)

Tel: 020 7496 3000

Aubrey Powell/ Jen Boorer / Ben Farrow (Corporate Finance)

Rachel Hayes (Corporate Broking)