

**CVS Group Plc**  
**("CVS" or the "Company")**

**Long Term Incentive Plan Award**

CVS, one of the UK's leading providers of integrated veterinary services, announced on 9 November 2020 that it had granted option awards over a total of 136,485 of the Company's ordinary shares of 0.2 pence each ("Ordinary Shares") under the CVS Group Long Term Incentive Plan 2020 ("LTIP 14") (the "Options").

Certain of the awards made have subsequently been adjusted, in accordance with the Group's remuneration policy. The resulting total number of Ordinary Shares over which options have been granted under LTIP14 is now 143,218. Vesting conditions relating to LTIP 14 are unchanged.

The notification below, made in accordance with the requirements of the EU Market Abuse Regulation, provides further detail with regard to the additional award to one Director.

**Contacts:**

CVS Group Plc

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Richard Fairman, Chief Executive

Juliet Dearlove, Company Secretary

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Aubrey Powell (Corporate Finance)

Rachel Hayes (Corporate Broking)

**Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them**

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	Robin Alfonso

<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	Chief Financial Officer
b)	Initial notification /Amendment	Initial Notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	CVS Group plc
b)	LEI	213800J41XDQ2NX48O05
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 0.2 pence each  GB00B2863827
b)	Nature of the transaction	Grant of options under LTIP 14
c)	Price(s) and volume(s)	Price(s)
		Volume(s)
	Exercise price of 0.2p	6,733
d)	Aggregated information  - Aggregated volume  - Price	
e)	Date of the transaction	Award made on 4 January 2021
f)	Place of the transaction	Off market