

6 October 2021

**CVS Group Plc**

("CVS", the "Company" or the "Group")

**Long Term Incentive Plan Awards & PDMR Dealing**

CVS, one of the UK's leading providers of integrated veterinary services, announces that it has granted option awards over a total of 74,174 of the Company's ordinary shares of 0.2 pence each ("Ordinary Shares") under the CVS Group Long Term Incentive Plan 2021 ("LTIP 15") (the "Options"). As detailed below, certain of the Options were awarded to the Directors named below, with the balance being issued to certain other employees.

**Options awarded to Directors**

<u>Name</u>	<u>Role</u>	<u>Number of Options</u>
Richard Fairman	Chief Executive Officer	21,188
Ben Jacklin	Chief Operating Officer	12,712
Robin Alfonso	Chief Financial Officer	11,009

The awards will vest in three years' time, subject to certain performance criteria being satisfied. These vesting criteria relate to the Company's earnings per share growth and total shareholder return over the three-year period between 1 July 2021 and 30 June 2024.

The notification below, made in accordance with the requirements of the UK Market Abuse Regulation, provides further detail.

**Contacts:**

**CVS Group plc**

Richard Fairman, CEO  
Jenny Farrer, Company Secretary

**via MHP Communications**

**Singer Capital Markets (Nominated Adviser & Broker)**

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**MHP Communications (Financial PR)**

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**+44 20 3128 8549**

**Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them**

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	Richard Fairman

<b>2</b>	<b>Reason for the notification</b>					
a)	Position/status	Chief Executive Officer				
b)	Initial notification /Amendment	Initial Notification				
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>					
a)	Name	CVS Group plc				
b)	LEI	213800J41XDQ2NX48O05				
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>					
a)	Description of the financial instrument, type of instrument  Identification code	Options over ordinary shares of 0.2 pence each  GB00B2863827				
b)	Nature of the transaction	Grant of options under LTIP 15				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>Exercise price of 0.2p</td> <td>21,188</td> </tr> </tbody> </table>	Price(s)	Volume(s)	Exercise price of 0.2p	21,188
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Exercise price of 0.2p	21,188					

d)	Aggregated information  - Aggregated volume  - Price	N/A
e)	Date of the transaction	6 October 2021
f)	Place of the transaction	Off market

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	Ben Jacklin
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	Chief Operating Officer
b)	Initial notification /Amendment	Initial Notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	CVS Group plc
b)	LEI	213800J41XDQ2NX48O05

<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>					
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Exercise price of 0.2p	12,712					
d)	Aggregated information  - Aggregated volume  - Price	N/A				
e)	Date of the transaction	6 October 2021				
f)	Place of the transaction	Off market				

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>
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a)	Name	Robin Alfonso				
<b>2</b>	<b>Reason for the notification</b>					
a)	Position/status	Chief Financial Officer				
b)	Initial notification /Amendment	Initial Notification				
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>					
a)	Name	CVS Group plc				
b)	LEI	213800J41XDQ2NX48O05				
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